Digital Democracy Initiative

OPEN CALL FOR ENGAGEMENT OF TRAINERS

For Delivery of the Youth Digital Civic Lab Training Program

The **Center for Community Media Development MEDIUM** announces an **Open Call for Engagement of Two Trainers** for the implementation of a two-day training program within the project **"Digital Voices Lab: From Media Literacy to Civic Impact."**

The project aims to strengthen digital democracy and inclusive civic participation among young people in the Polog region by empowering youth with digital literacy, media literacy, online safety, and civic engagement skills.

The training will be delivered as part of the Youth Digital Civic Lab, an innovative learning and participation space where young people will gain practical competencies and co-create a Youth Digital Civic Scorecard to promote transparency, accountability, and youth participation in local democratic processes.

1. Objective of the Engagement

MEDIUM seeks to engage two experienced trainers to design and facilitate a two-day interactive training program for approximately 20 young participants (aged 15–29) from the Polog region.

The training will take place in **Gostivar**, at the **Civic Resource Center**, during the **second half of June 2026** *(exact dates to be agreed upon with selected experts)*.

The selected experts will jointly deliver practical, participatory, and youth-friendly sessions that combine knowledge transfer, interactive discussions, group work, and hands-on exercises.

2. Expert Profiles

Position 1: Digital Media and Digital Literacy Trainer

The trainer will lead sessions related to:

- Media literacy and fact-checking;
- Identification of misinformation and manipulative online content;
- Digital safety, online privacy, and responsible digital behavior;
- Ethical and safe use of digital platforms;
- Digital storytelling tools and content creation for civic engagement;
- Responsible use of social media for awareness raising and advocacy.

Position 2: Civic Participation and Youth Engagement Trainer

CIVICUS METAMORPHOSIS Foundation for Internet and Society techsoup Digital Activism Program MEDIUM

The trainer will lead sessions related to:

- Civic participation and democratic engagement;
- Understanding local institutions and decision-making processes;
- Youth participation mechanisms and advocacy;
- Participatory approaches for identifying local youth-related challenges;
- Facilitation of discussions leading to the co-creation of the Youth Digital Civic Scorecard;
- Group work, teamwork, leadership, and collaborative civic problem-solving.

3. Scope of Work

The selected trainers will be responsible for:

Before the training:

- Coordinating with MEDIUM project staff;
- Contributing to the development and finalization of the training agenda;
- Preparing session materials and practical exercises;
- Ensuring gender-sensitive and inclusive training approaches;
- Integrating digital safety and ethical considerations into the training.

During the training:

- Delivering a two-day interactive training program;
- Facilitating participatory learning processes;
- Supporting youth engagement and collaborative learning;
- Guiding participants in identifying ideas for the Youth Digital Civic Scorecard initiative.

After the training:

- Providing short recommendations and feedback to the project team;
- Submitting training materials and a brief implementation summary.

4. Expected Deliverables

Selected trainers will provide:

- Participation in coordination meetings with the project team;
- Training agenda and session methodology;
- Facilitation of the two-day training program;
- Training materials and practical exercises;
- Brief post-training summary/report.

5. Required Qualifications

Candidates should meet the following criteria:

General requirements (for both experts):

- Proven experience in delivering trainings for youth;
- Experience in participatory and interactive facilitation methodologies;
- Strong communication and facilitation skills;
- Experience working with civil society organizations and youth initiatives is considered an asset;
- Ability to work in multicultural and gender-sensitive environments;
- University degree in social sciences, media, communications, education, political sciences, digital technologies, or related fields will be considered an advantage.

Additional requirements:

For the Digital Media Expert:

- Demonstrated expertise in media literacy, digital literacy, online safety, digital storytelling, or digital communication.

For the Civic Participation Trainer:

- Demonstrated expertise in civic participation, youth engagement, democratic processes, advocacy, or community mobilization.

6. Duration and Location

Location: Civic Resource Center, Gostivar
Engagement period: June 2026
Training duration: Two working days
Tentative implementation: Second half of June 2026

7. Financial Conditions and Payment Terms

The total planned financial resources allocated for the engagement of trainers under this assignment amount to USD 480 in MKD countervalue, distributed between the two selected trainers, according to the following calculation: 2 trainers × 2 days of engagement × USD 120 per day = USD 480 (gross amount).

The financial resources for this engagement are covered within the project **"**Digital Voices Lab: From Media Literacy to Civic Impact."

Payment Method

Payment will be made upon successful completion of the planned activities and following the submission of:

- a brief implementation report and/or timeline of completed tasks, and
- all agreed deliverables related to the training implementation.

The payment procedure will be conducted in accordance with the administrative and financial procedures of the Center for Community Media Development MEDIUM.

8. Application Procedure

Interested candidates are invited to submit:

- **CV;**
- **Short motivational letter;**
- **Financial offer** (gross amount in USD).

Applications should be submitted electronically to: community.mediadev@gmail.com

Subject line: Application – Trainer for Youth Digital Civic Lab

Application Deadline: 22.06.2026 (Monday), 17 o'clock.

9. Selection Criteria

Experts will be selected based on:

- Relevant professional experience;
- Experience in youth training and facilitation;
- Technical expertise relevant to the position;
- Quality and relevance of previous work;
- Financial offer.

About the Project

The project **"Digital Voices Lab: From Media Literacy to Civic Impact"** is implemented by the Center for Community Media Development MEDIUM and focuses on strengthening youth digital

participation, media literacy, online safety, and civic engagement through practical learning and youth-led digital civic action.